

News release – R.R.Bowker appointed as DOI Registration Agency

1 March 2004

The International DOI Foundation has announced the appointment of R.R.Bowker, part of Cambridge Information Group, as a DOI Registration Agency.

Later this year, R.R.Bowker will begin to offer DOI based services that have direct benefits in online marketing and product development, digital rights management, and supply chain management.

Michael Cairns, President of R. R. Bowker, said: "We believe Bowker will be able to disseminate DOIs throughout the publishing community and aid in the development of a broad registry which will ultimately lead to the further adoption and widespread use of the DOI as a standard within the publishing and related communities. DOI enhanced services will radically improve the exposure of publishers' products, connect buyers and sellers more effectively and improve overall sales and efficiencies within the supply chain".

Norman Paskin, Director of the International DOI Foundation, said: "We are delighted to welcome R. R. Bowker, the US ISBN agency and a major supplier of information and services to booksellers, publishers and librarians around the world, to the growing DOI community. This further support from the US ISBN agency, alongside our recent appointment of UK agency Nielsen BookData, and existing DOI work being done by MEDRA, CAL, TSO, CDI and others in the publishing sector, will cement in place DOI as the agreed tool of choice in the publishing sector and so lower the barrier to DOI entry for publishing customers."

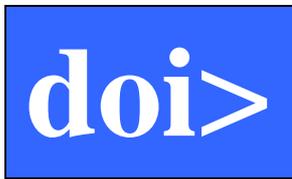
About the International DOI Foundation

The International DOI Foundation (<http://www.doi.org/>) is a not-for-profit organization created in 1998 to develop and promote the Digital Object Identifier® system for identifying content in the digital environment. Through the use of standards-based components the DOI allows persistent access and semantically interoperable management of information. Over 12 million DOIs, from over 600 organisations, are currently assigned.

For more information on the complementary relationship of DOIs and numbering schemes such as ISBN, see the DOI factsheet "DOI and Standard Numbering Schemes" at <http://www.doi.org/factsheets/040128DOIIdentifiers.pdf>

About R.R.Bowker

R.R. Bowker (www.bowker.com) is a leader in the collection and dissemination of bibliographic data, established for over 130 years, and is the U.S. ISBN and SAN agency. Bowker is owned by Cambridge Information Group (CIG) which is also parent to Cambridge Scientific Abstracts (CSA) and RefWorks. Bowker produces cornerstone bibliographic databases for the publisher, library, and bookstore markets, including Books In Print (the definitive source for unbiased bibliographic data with more than 5 million records); Ulrich's Periodicals Directory (the premier serials source with nearly 250,000 serials, periodicals, annuals, and newspapers worldwide) and Global Books In Print (one of the most comprehensive databases of U.S., Canadian, & U.K. books, audios, and videos). Owned by Bowker are two electronic sales portals: Pubnet (offering EDI transfer of orders and information directly from Retail POS systems) and PubEasy (a free web-based book ordering tool offering 24/7 order tracking and customer service via the web). Also recently purchased by Bowker, Simba Information is a business trend and forecast reporting company focused on various publishing markets including educational, scientific, and trade. Other recent developments include www.bowkerlink.com, Bowker's online access system that provides publishers and distributors with a free, automated tool to view/add/update their records, 24/7, in the Books In Print® and the Ulrichs databases.



The International DOI Foundation

Oxford

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Related news:

News release – Nielsen BookData appointed as DOI Registration Agency
1 February 2004
<http://www.doi.org/news/040201NielsenBookdatanews.pdf>